



Dallas, TX

CLT, CAPI, Mall Intercept,
Pre-Recruits, Client Viewing, On-Site

North East Mall

1101 Melbourne Rd. #5005

Hurst, TX 76053

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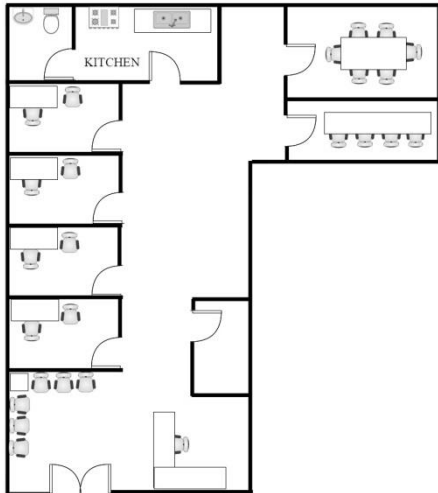
Manager: Mike Hall

Facility Layout:

Size (in square feet)	1,600
Enclosed Rooms	4
Interviewing Stations	8
Focus Room Seating	6
Client Viewing Seating	4
Gondola Shelving	12 ft

Kitchen Equipment

Refrigerators	1
Microwaves	2
Freezers	1
Oven	2



Hispanic Demographics

Puerto Rican	9%
Mexican	71%
South America	9%
Central America	10%
Caribbean	1%
Fully acculturated	20%
Bi acculturated	50%
Unacculturated	30%

Anchor Stores:

Sears Macy's JC Penney
Nordstrom Dillard's

Trade Area population: 1,197,816

Population by age:

18-24	18%
25-34	23%
35-44	19%
45-54	16%
55-64	14%
65+	10%

Population by Race:

Cauc.	48%
Black/AA	14%
Hispanic	33%
Asian	3%
Other	2%

Household income Distribution:

Under \$15K	12%
\$15-25K	11%
\$25-35K	13%
\$35-50k	16%
\$50-75k	21%
\$75-100K	13%
\$100K+	14%

Hotel Recommendations

Holiday Inn Express: 817-427-1818

Hyatt Place: 817-577-3003

Area Restaurants

Carrabba's Logan's Roadhouse,
Witten's Grill

Directions: (from Dallas/Fort Worth Airport DFW) 14 miles/17 minutes

Start out driving on International Pkwy. Using the right 2 lanes, merge onto TX-183 W toward Ft Worth. After 4 miles, take Hwy 121 S exit on the left and keep right to merge onto Airport Fwy. Using the left 2 lanes make a sharp left turn onto W Bedford Euless Rd. In 0.3 miles make a right onto Melbourne Rd and the mall will be on your left. Office is on the first floor by Rave Motion Pictures.

Bilingual Staff Available